

Advocacy Consensus Statement

Speaking out in unison for people living with psoriasis and psoriatic arthritis (PsA)



Awareness campaign to communicate the seriousness of psoriasis and PsA and address unmet needs

Participating Organizations

- International Federation of Psoriasis Associations (IFPA)
- European Federation of Psoriasis Associations (EUROPSO)
- National Psoriasis Foundations (NPF)
- The Arthritis Society, Canada

Objectives

- ⚠️ Raise awareness of the impact of psoriasis and PsA
- 🌐 Address common unmet needs of people round the globe with psoriasis and PsA

THREE COMMON UNMET NEEDS



WE NEED TO:

- Reduce time to diagnosis of psoriasis and PsA
- Improve treatment of psoriasis and PsA
- Manage burden of disease

THREE DOCUMENTS USED AS A FOUNDATION FOR THE CONSENSUS STATEMENT



- The Multinational Assessment of psoriasis and PsA (MAPP) survey¹
- The psoriasis White Paper²
- The PsA Forum proceedings, October 2012³

PROPOSED ACTIONS TO DELIVER ON UNMET NEEDS

ACTIONS WERE SPLIT BETWEEN:

ACTION 1

Ensure early diagnosis of psoriasis and PsA through education of HCPs and patients

ACTION 2

Improve treatment rates of psoriasis and PsA through education

ACTION 3

Assist patients, caregivers and medical professionals in managing burden of disease through support services



PATIENT ORGANISATIONS



Use social media and printed materials



Increase amount of patient materials, information and support services



Educate on benefits of early and effective treatment

Raise awareness of importance of treatment compliance

Reduce burden of disease

Recognise psoriasis and PsA as distinct serious diseases

Conduct further research into burden of disease

Recognise psychosocial impact of psoriasis and PsA



STAKEHOLDERS (POLICY MAKERS AND HEALTH CARE PROVIDERS)



Initiate training programmes and web-based educational tools



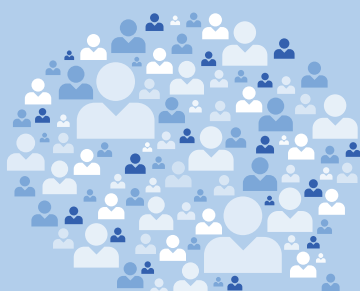
Establish a multidisciplinary approach



Support continued development of standards of care



Promote use of standardised and effective diagnostic tools



THE BEGINNING OF AN URGENTLY NEEDED AWARENESS CAMPAIGN

We encourage any group or person dedicated to improving patients' lives with psoriasis and PsA to join us.

1. Lebwohl MG, Bachelez H, Barker J, et al. Patient perspectives in the management of psoriasis: Results from the population-based Multinational Assessment of Psoriasis and Psoriatic Arthritis Survey. *J Am Acad Dermatol*. 2014;70:871-881
 2. Augustin M, Alvaro-Gracia JM, Bagot M, et al. A framework for improving the quality of care for people with psoriasis. *J Eur Acad Dermatol Venereol*. 2012;26:Suppl.4:1-16.
 3. Helliwell P et al. Qualifying Unmet Needs and Improving Standards of Care in Psoriatic Arthritis. *Arthritis Care Res* 2014 DOI.10.1002/acr.22404. E-Pub